

USAIN Logo Policy

“USAIN”, United States Agricultural Information Network, and the USAIN logo represent the association to the membership and the public at large. Use of the USAIN logo is governed by this policy. Questions about this policy should be directed to the [President of USAIN](#).

Description of logo files (available in black or green, as GIF files):

General logo:	has no indication of membership
Member logo:	includes the word “Member” under the logo
Institutional logo:	includes the words “Institutional Member” under the logo
Graphic logo:	has only the graphic element; neither “United States Agricultural Information Network” nor the membership type is specified

Who may use the logo:

- Individual and institutional members may display the logo appropriate for their membership category on documents, Web sites, and business cards. Current member status is defined in the membership guidelines in [Article 2 of the Bylaws](#). The graphic logo should only be used for internal USAIN documents or web sites where the meaning of "USAIN" is unmistakable
- Conference sponsors or vendors may use the general logo on materials prepared for USAIN conferences, but may not display the logo elsewhere or for other purposes.

Use of the Logo:

- No endorsement by USAIN is implied in displaying the logo.
- Either the black/white or color version may be used. No alteration in color is permitted.
- The size of the logo may be altered provided the proportions are not altered.
- The logo may not be used inside or as part of another logo. It must remain distinctly separate.
- If used on a Web site, the logo should be a link to the [USAIN Web site](#). It should contain the alternate text "USAIN, The United States Agricultural Information Network. <http://usain.org>".
- The graphic-only form of the logo may be used by USAIN members for internal USAIN documents or Web sites only, where the meaning of "USAIN" is unmistakable, such as on USAIN Conference Web sites.
- Vendors may use the logo on materials prepared for USAIN conferences. Eligible vendors will receive the appropriate logo file from the Chair of the Conference Sponsors/Exhibitors Committee.

Obtaining the logo:

Members: The general, member, and institutional logo files are available from the USAIN Web site via a password-protected link. Members who have misplaced the password to the members-only area of the Web site should contact the [membership chair](#) to receive the current password; if the membership chair is unavailable, please contact the current [USAIN President](#). The graphic logo is available from the [USAIN webmaster](#), upon request.

Conference sponsors or vendors: Eligible vendors will receive the appropriate logo file from the Chair of the Conference Sponsors/Exhibitors Committee.