USAIN/IAALD Joint Conference

THE INFORMATION FRONTIER:
LINKING PEOPLE AND RESOURCES
IN A CHANGING WORLD

April 3–5, 1997

Holiday Inn City Center
181 West Broadway
Tucson, Arizona
USAIN/IAALD Exhibitors

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The Economist Intelligence Unit
The Research Libraries Group, Inc.
U.S. National Agricultural Library
USAIN
Welcome and Bienvenidos

On behalf of USAIN and IAALD, I welcome you to the beautiful Sonoran Desert in the heart of the sunny Southwestern United States. This conference promises to be unique, not only in its setting, but for the opportunity it brings us to discuss shared interests and ideas with colleagues from over 35 countries throughout the world. It also is the first time the two associations have jointly sponsored a conference.

The Conference Planning Committee has organized an action-packed three-day program for you. Included are six guest speakers who will address diverse themes ranging from networked information services to rural community information needs. In addition, there are four contributed paper sessions, a poster session, and several reports to be given on special activities, that together provide insights into our collective experience as information professionals. To bring as broad a perspective as possible to the conference, we also have a variety of exhibits for you to visit. We urge you to spend time at each one to learn more about currently available products and services. Finally, we hope you will take advantage of the learning experiences provided by our seven pre-conference workshops.

Together, we are moving forward into the new frontier of the twenty-first century, facing the common challenges of technological change, organizational restructuring, and increased competition. Through forums such as this, we can begin to develop the partnerships and skills we will need to chart a dynamic and innovative course for the future. It is our hope that you will leave feeling enriched both by the content of the conference and by the new friendships you have made. We welcome you all and wish you an enjoyable stay in Tucson!

Barbara Hutchinson
Chair, USAIN/IAALD Conference
Pre-Conference Workshops — Wednesday, April 2

All Day Workshop

Living in the Learning Organization: Change Support and Process Improvement

This workshop will: a) introduce the disciplines of the learning organization; b) facilitate a discussion of the pertinence of that framework to the challenge of strategic transformation of library services; c) report the results of utilizing process improvement methodology to gain cost efficiencies and improve the quality for customers of today's library services, and d) learn about the change support strategies that can assist the massive change efforts needed to transform our libraries. In addition, the University of Arizona Library experience will be shared.

Location: Tambo

Facilitators: Shelley Phipps, Assistant Dean for Team Facilitation, The University of Arizona, and Consultant for the Association of Research Libraries Office of Management Services; and Carrie Russell, PITcrew Team member at The University of Arizona.

(Lunch not included)

Morning Workshops

1) Advanced Internet and World Wide Web
   Advanced search techniques and search engines, FTP, downloading and more. Hands-on practice.

Location: UA Science–Engineering Library 311

Facilitators: Laura J. Bender and Ann Eagan, The University of Arizona Library
2) AGRICOLA: Trends and Tips
Location: Broadhurst
Facilitator: Deborah Richardson, U.S National Agricultural Library

3) Bringing GIS to Library Users: Introduction and Overview
Learn about geographic information systems and how to use them in libraries.
Location: Arizona Health Sciences Library
Facilitator: Craig Wissler, The University of Arizona, Advanced Resource Technology Lab

Afternoon Workshops

1) Introduction to the Internet and World Wide Web
   Introduction to Internet terms, history, utilities, and resources. Hands-on practice.
Location: UA Science-Engineering Library 311
Facilitators: Laura J. Bender and Ann Eagan, The University of Arizona Library

2) CAB ABSTRACTS Update and Workshop
Location: Regency
Facilitator: Christina Cunliffe, CAB International

3) AGRICOLA
Location: Broadhurst

4) FSTA
Location: Orpheum
Facilitator: John Metcalfe, International Food Information Service
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April 3–5, 1997
Holiday Inn City Center, Tucson, Arizona

Wednesday, April 2

7:45 – 5:00  Registration  Foyer

Preconferences  (see Preconference Workshop section)

9:00 – 5:00  IAALD Executive Board Meetings  Forum

4:00 – 8:00  Exhibits Open  Foyer

6:00 – 8:00  Informal Icebreaker Event  Foyer
Sponsored by USAIN and The University of Arizona’s Arid Lands Information Center
— hors d’oeuvres and drinks

Thursday, April 3

7:30 – 8:45  USAIN Executive Council Meeting  Embassy

8:00 – 9:00  Continental Breakfast with Exhibitors  Foyer

8:00 – 5:00  Registration  Foyer

9:00 – 9:15  Introductions and Welcomes  Empire East
From the presidents of USAIN and IAALD, and Conference Chair
Moderator: Barbara Hutchinson (The University of Arizona)

10:15 – 10:45  **Refreshment Break with Exhibitors**  Foyer

10:45 – 12:00  **Concurrent Papers I (International)**

**Session One: Strategic Planning: Managing Change**

**Empire Central**
Moderator: Jodee Kawasaki (Montana State University)

1) **Enjoying the Privatisation Process and Thriving in Periods of Dramatic Change: A Case Study From the Agricultural Documentation Sector**
Tim Cullen (Natural Resources Institute, UK)

2) **WAICENT: The World Agriculture Information Center**
Joseph Judy (FAO, Rome)

3) **The German Agricultural Information Network (Deutsches Agrarinformationsnetz, DAINet) — Goals, State of the Art and Future Perspectives**
J. M. Pohlmann, and H. Friedrich (Zentralstelle fur Agrardokumentation und information (ZADI), Germany)

**Session Two: Designing Information Tools**

**Empire East**
Moderator: Kay Mowery (Georgia Experiment Station Library)
(Spanish translation available)

1) **Adapting a Second Generation Integrated Library System (ILS) and Extending it to Users Worldwide via the Internet**
Corinne de Gracia, Edith Hesse, Jane Johnson, Fernando Garcia, Miguel Efren Orozco, Estela Amador and José Juan Caballero (CIMMYT Library, Mexico)
2) Semi-Arid Tropical Crops Information Service (SATCRIS). A Decade Later: Impact of this Service on Agricultural Scientists
S. Srinivas, V. Venkatesan, and S. Prasannalakshmi (ICRISAT, India)

3) AGRINET Integrated Information System (AIIS) of Sri Lanka: An Information System for Library Automation in Developing Countries
N. U. Yapa (International Irrigation Management Institute, Sri Lanka)

12:00 - 1:30 Luncheon
Speaker: Thiendou Niang, CTA, “Information Partnerships in a Changing World — a view from Africa, the Caribbean, and the Pacific”
International visitors and sponsors are presented
Moderator: Jan van der Burg

1:30 - 2:45 Concurrent Papers II (International)

Session One
Empire East
Moderator: Ann Fiegen (The University of Arizona)
(Spanish translation available)

1) Smallholder Agriculture in Peru: Access to Information
Marita Acha (Centro Peruano de Estudios Sociales, Peru)

2) International Electronic Partnerships in Management of Grey Literature
Elizabeth Goldberg (Centro Internacional de Agricultura Tropical (CIAT), Colombia)

3) CAB International’s CD-ROM Sponsorship Programme: Some New Initiatives
Qiaojiao Zhang, Margot Bellamy and Stephen Rudgard (CAB International, UK)
Session Two

Empire Central
Moderator: Anita Battiste (University of Florida)

1) Off the Dirt Track: Connecting Australian Beef Producers to the Internet
   Tricia Lamer (CSIRO - Tropical Beef Centre, Queensland, Australia)

2) Improving Access to Agricultural Information in the Rural Areas in Fiji
   Peter Walton (Pacific Regional Agricultural Programme, Fiji)

3) A "Web Without Frontiers": Building European Partnerships on the Internet
   Chris Addison (Communique, Ireland) and Peter Ballantyne (ECDPM, The Netherlands)

Session Three

Empire West
Moderator: Eleanor Mathews (Iowa State University)

1) Accomplishments of the U.S./Central and Eastern European Agricultural Libraries Roundtable
   Pamela André (National Agricultural Library, USA) and Michal Demes (Institute of Scientific and Technical Information for Agriculture, Slovak Republic)

2) Progress in Computerization, Activities in Czech Republic
   Dr. Jana Skladalova (Institute of Agricultural and Food Information, Czech Republic)

3) Present State and Possible Future Role of AGRIS in the Library Community
   Tomaz Bartol (Slovenian National AGRIS Centre, Slovenia)

2:45 – 3:15 Refreshment Break with Exhibitors Foyer
**Poster Sessions and Demonstrations**

**Patio Room**

- **Designing a Web Resource on Aridic Soils of Israel and the U.S.**  
  Carla Long Casler and Michael Haseltine (Arid Lands Information Center, USA)

- **Facilitating Access to Agricultural and Natural Resource Information in Developing Countries: What Roles for European Cooperation?**  
  Tim Cullen (Natural Resources Institute, UK) and Peter Ballantyne (ECDPM, The Netherlands)

- **SDI at STPC**  
  JoAnn DeVries and Katherine Wern (University of Minnesota, USA)

- **Developing a Rangeland Management Web Site for the Agricultural Network Information Center (AgNIC)**  
  Mitchel P. McClaran, Michael Haseltine, and Jeanne Pfänder (The University of Arizona, USA)

- **Ten Best Ways to Search AGRICOLA Through FirstSearch**  
  Lutishoor Salisbury (University of Arkansas, USA)

- **The State Information System within the Purview of the Slovak Ministry of Agriculture**  
  Jan Simko, Michal Demes, and Marcela Chrenekova (Institute of Scientific and Technical Information for Agriculture (ISTIA), Slovak Republic)

- **The AgroWebClub Project**  
  Marcela Chrenekova, Michal Demes, Jan Simko (Institute of Scientific and Technical Information for Agriculture (ISTIA), Slovak Republic)

- **Croatian Natural Sciences Information System: Agriculture**  
  Nikola Kezic and Jadranška Stojanovski (University of Zagreb and Institute Rudjer Boskovic)

- **EXAGRI Project: Availability and Accessibility of Agricultural Information from Small Farmers in Brazil**  
  J. Bombini de Moura and N. Puga-Nass (Universidade de Sao Paulo, Brazil)

**6:00 - 7:00  Happy Hour**

**Courtyard**
7:00 – 10:00 **Mexican Dinner**
*Starlight*

Sponsored by The University of Arizona Library and the College of Agriculture
Moderator: *Pam André* (U.S. National Agriculture Library)
Remarks by Dean *Carla Stoffle* and Vice-Provost and Dean *Eugene Sander*
Guest Speaker, U.S.D.A. Agricultural Research Service (ARS) Administrator, USA

**Friday, April 4**

8:00 – 9:00 **Continental Breakfast with Exhibitors**
*Foyer*

8:00 – 12:30 **Registration**
*Foyer*

9:00 – 10:15 **Keynote Speaker: Dr. Charles McClure, Empire East**
Syracuse University, “Developing Networked Information Services: Strategies and Issues”
Moderator: *Toni Powell* (University of Kentucky)

10:15 – 10:45 **Refreshment Break with Exhibitors**
*Foyer*

10:45 – 11:55 **Concurrent Papers III**
(Extension and Distance Education)

*Session One: Breakout Session*
*Empire West*
Moderator: *Toni Powell* (University of Kentucky)

— **Federal Information Policies for Networked Information Services**
*Dr. Charles McClure*

*Session Two: Strategic Planning: Managing Change*
*Empire Central*
Moderator: *Rita Fisher* (Washington State University)

1) **The Value of Information in Agricultural Research**
*Keith W. Russell* (U.S. National Agricultural Library, USA)
2) It's a Matter of Context: Successfully Managing the High-Tech Project
Tim Lynch (Mann Library, Cornell University, USA)

3) Why Should a Cataloging Department Hire a Metadata Specialist? and, Are There Any Out There?
Janet A. McCue (Mann Library, Cornell University, USA)

Session Three: Web Site Demonstrations

Empire East
Moderator: Sharon Fujitani (California Polytechnic State University)
(Spanish translation available)

1) INFOMINE: Unique Web Resource for Agricultural Information
Charlene M. Baldwin and Steve Mitchell (University of California, Riverside, USA)

2) How the WWW Redefines the Role of Information Specialists Working in the Fields of Nutrition and Agriculture
Dr. Roy Ackmann (Nutrition Information Center, University of Giessen, Germany)

3) AgEcon Search: Research in Agricultural Economics
Patricia Rodkewich (University of Minnesota, USA)

12:00 - 1:30 Lunch on Own

1:30 - 3:00 Agricultural Network Information Center (AgNIC) Symposium
Pam André (US National Agricultural Library), Nancy Eaton (Iowa State University, USA), Carla Stoffle (University of Arizona, USA), Jan Kennedy Olsen (Cornell University, USA) and Rebecca Bernthal (University of Nebraska, Lincoln, USA) set the stage for AgNIC Web site demonstrations.
National Agricultural Library — Richard Thompson and Bill Feidt
Iowa State University — Ina Pour-El
University of Arizona — Jeanne Pfander and Dr. George Ruyle
Moderator: Edith Hesse (CIMMYT Library)
3:00 – 4:00  Demonstrations by Vendors and Colleagues, Refreshments Break  

4:00 – 5:30  U.S. National Preservation Program: program update and announcement of new initiative for an agricultural information digital archive  
Presenters: Sam Demas, Co-Chair, USAIN National Preservation Program Steering Committee, and Evelyn Frangakis, NAL Preservation Office  

6:30 – 10:00  Southwestern Dinner Event - Buses will start departing from Holiday Inn at 6:00 p.m.  

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Saturday, April 5

7:30 – 9:00  Registration  

7:30 – 8:30  USAIN General Membership Meeting  

7:30 – 8:30  Continental Breakfast with Exhibitors

8:30 – 9:30  Keynote Speaker: Gary Paul Nabhan, Author and Director of Research at the Arizona-Sonoran Desert Museum, “Giving Communities a Voice by Integrating Regional, Multicultural Knowledge into Information Resources”  
Moderator: Barbara Hutchinson, The University of Arizona

9:30 – 10:00  Refreshments with Exhibitors  

10:00 – 11:00  Concurrent Interest Group Panel Presentations

Social Issues:  

Bridging Traditional Knowledge of Place with Technical Environmental Knowledge  
Chair: Irwin Weintraub, Rutgers University  
Gary Paul Nabhan and Kimberly Buck, both from the Arizona-Sonoran Desert Museum, will discuss a unique project they are working on to collect and make available cultural knowledge of traditional peoples in Mexico.
Document Delivery:

- Document Delivery for a Global Clientele: Prospects for the 21st Century
  Chair: B. Ponnappa (University of Tennessee)
  (Spanish translation available)

- CAL-CISTI partnership for Document Delivery
  Victor Desroches, Director, Canadian Agricultural Library and Information Management Services of Agriculture and Agri-Food Canada

- Docline
  Mary McCarthy, Head of Access Services, Arizona Health Sciences Library, The University of Arizona

- Ariel Software for Document Delivery

Collection Management and Rural Information:

- Agricultural Grey Literature, Alternative Literature, and State and Local Documents: Problems and Solutions for Information Management

Chairs:
  Tim McKimmie (New Mexico State University) and Jodee Kawasaki (Montana State University)

Speakers:
  Patricia Rodkewich, University of Minnesota
  Peggy Johnson, University of Minnesota
  Diana Farmer, Kansas State University
  Karl Schneider, U.S. National Agricultural Library
  Carol Warringer, University of Arkansas Appropriate Technology Transfer for Rural Areas
AGRICOLA Databases Discussion: Empire West

Sponsored by the AGRICOLA Interest Group
Co-Chairs: Anita Battiste (University of Florida) and Maria Porta (University of Illinois)

- AGRICOLA
  Shirley Edwards, Director of Indexing Branch, U.S. National Agricultural Library

- AGRIS
  Joseph Judy, Manager, WAICENT/FAOINFO Dissemination Branch, Food and Agriculture Organization of the United Nations

- CAB ABSTRACTS
  Dr. Christina Cunliffe, Publisher, Database Products, CAB International

The Changing Information Environment: Empire Central

Co-Chairs: Debbie Currie (Louisiana State University) and Andrea Powell (CAB International)

- Rewriting the Rules: Coping with Change in the Information Chain
  Michael Somers (Kansas State University)
  Pat Craumer (SilverPlatter Information, Inc.)
  Anne McKee (B.H. Blackwell)

11:00 – 11:45 Interest Group Discussions

11:45 – 12:00 Preparation of Interest Group Reports

12:00 – 1:30 Luncheon Speaker: Dr. Michael Reid, Starlight
  Associate Dean, University of California, Davis, USA, “Agricultural Problem Solving: Prospects for Use of the Internet”
  Moderator: Beverlee French (University of California, Davis)
Concurrent Papers IV
(Extension and Distance Education)

Session One: Building Partnerships (panel)

Empire West
Moderator: Jeanne Pfander (The University of Arizona)

- Enhancing Access to Agriculture and Other Extension Materials: A Cooperative Project at Kansas State University
  Amy Hartman, Luann Ingersoll, Angela R. Jones, and Michael A. Somers
  (Kansas State University, USA)

Session Two: Training / Strategic Planning

Empire East
Moderator: Tim McKimmie (New Mexico State University)
(Spanish translation available)

1) Information Competency: It's Not Just Bibliographic Instruction Anymore
   Patricia Wilson and Antoinette Paris Powell (University of Kentucky, USA)

2) Case Study of Teamwork in the Reference Unit at the St. Paul Campus Central Library
   JoAnn DeVries (University of Minnesota, USA)

3) Evaluation of Carl Reveal Service as a Source for Current Awareness: Case Study at University of Arkansas
   Lutishoor Salisbury and Alberta Bailey (University of Arkansas)
Session Three: Designing Information Tools / Distance Education

Empire Central
Moderator: Tim Cullen (Natural Resources Institute)

1) Give Them What They Want: Participatory Development of a WWW Agricultural Database Collection
   Gerry McKiernan (Iowa State University, USA)

   B. P. Ponnappa and Sandra Leach (University of Tennessee Libraries, USA)

3) Diversity and Distance Learning: A Challenge for Distance Educators
   Geraldine H. Holmes, Ph.D. (Louisiana State University, USA)

2:30 – 3:00  U.S. National Agricultural Library (NAL) Update
   (Spanish translation available)

3:00 – 4:00  USAIN Executive Council, IAALD Board and Interest Group Reports; Conference Wrap-Up
   (Spanish translation available)

Afternoon/Evening: Tours of Tucson (see Tours sheet)
Conference and Travel Grant Sponsors

U.S.D.A., Research and Science Exchanges
W.K. Kellogg Foundation
United States Agricultural Information Network
International Association of Agricultural Information Specialists
College of Agriculture, University of Arizona
University of Arizona Libraries
Cargill Information Center
Arid Lands Information Center, University of Arizona
Pioneer Hi-Bred Corporate Library

Conference bags
Designed by Joe Martin, University of Kentucky,
and provided through the courtesy of USAIN and IAALD
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<th>Barbara Hutchinson</th>
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Addendum

Additional Sponsors

Conference and Travel Grant Sponsor:
Technical Centre for Agricultural and Rural Cooperation (CTA), the Netherlands

USAIN is sponsoring
Dr. Charles McClure’s keynote speech.